



**March 7, 2013**

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**SPEND MORE TIME CRUISING: NAVIGATE BIKE WEEK TRAFFIC WITH 511**

*Call 511, Visit [FL511.com](http://FL511.com), Download the 511 App or Follow 511 on Twitter*

**TALLAHASSEE** –Motorists should expect additional traffic in the Daytona Beach area starting this Friday through Sunday, March 17, as more than half a million motorcycle enthusiasts are expected to attend Bike Week during the 10-day period.

With several events taking place during Bike Week, Daytona Beach and the surrounding area likely will be a popular destination this coming week. Drivers should be prepared for increased congestion on I-95 and I-4. While traveling in the area it's especially important for drivers to remember to look twice at intersections before turning or pulling out and check blind spots before changing lanes. Motorcycles can easily be hidden in traffic, so drivers should look for a helmet above, tires below or a shadow alongside a vehicle that they cannot see around.

The Florida Department of Transportation (FDOT) encourages drivers heading to or around the event to use the 511 Traveler Information System before hitting the road to stay up-to-date on crashes, congestion, construction and more. The 511 system provides information on all of Florida's interstates, toll roads and other major metropolitan roadways.

There are four convenient ways for travelers to receive traffic updates, including:

- Calling 511 toll free for updates in English and Spanish.
- Visiting [FL511.com](http://FL511.com), with interactive roadway maps showing traffic congestion, travel times and crashes.
- Downloading the free Florida 511 app on [iTunes](http://iTunes).
- Following one of the 12 statewide, regional or roadway-specific feeds on [Twitter](http://Twitter).

For custom alerts, travelers can sign up for My Florida 511 personalized services on [FL511.com](http://FL511.com). Users can register their route online to hear information on that route first when calling 511. With personalized services, travelers also can register to receive traffic alerts via phone call, text message or email.

FDOT reminds all travelers to check 511 before hitting the road, have a passenger check 511 while driving or pull over to avoid distracted driving.

## **Traffic Updates on Twitter**

For traffic updates for Daytona via Twitter, FDOT encourages travelers to follow the Florida 511 Twitter feeds covering the Central Florida area and its roadways including:

- [FL511 Statewide](#)
- [FL511 I-95](#)
- [FL511 Central](#)
- [FL511 I-4](#)

## **Bike Week Driving Safety Tips**

- Call 511 before driving or have a passenger call to avoid using a phone while driving.
- Customize your trip at FL511.com before leaving to minimize time spent on the phone.
- Always wear a safety belt.
- Don't drink and drive.
- Search the traffic around you constantly and expect to see motorcycles.
- Check your blind spots before changing lanes or merging, especially in heavy traffic.
- Double-check traffic at intersections before you turn or pull out.
- Motorcycles can easily be hidden in traffic. Look for a helmet above, tires below, or a shadow alongside a vehicle that you can't see around.
- Leave at least a four-second distance between your car and a motorcycle in front of you. Note when a motorcycle passes a point in the road. If your vehicle passes the same point in less than four seconds, you're following too closely.
- When passing a motorcycle, give a full lane to the motorcycle. Do not share lanes!
- Keep a watchful eye at all times. Individual motorcycles may blend into a larger group and may be closer than you think.
- Watch out when turning left because most crashes between cars and motorcycles involve left turns at intersections.
- Stay attentive and focused because distracted driving is a major cause of car-motorcycle crashes.
- Make sure to always signal when changing lanes to ensure the motorcycle rider knows what action you intend to take.
- Remember that failing to yield right of way can result in the death or serious injury of a motorcyclist.
- Make sure to observe and obey all traffic laws, signs, and signals.

## **Florida 511 Features**

- Traffic information on all interstate highways, toll roads and many other metropolitan roadways.
- Commuter travel times and reports on crashes, congestion and construction.
- Public transit, airport and seaport information.
- AMBER, Silver and LEO Alerts (America's Missing: Broadcast Emergency Response (AMBER) Alerts notify the public of the most serious child-abduction cases. Silver Alerts notify the public when law enforcement agencies are searching for missing adults or citizens with cognitive impairments, including Alzheimer's disease or other forms of dementia. Law Enforcement Officer (LEO) Alerts notify the public when law enforcement officers are searching for an offender(s) who has seriously injured or killed a law enforcement officer.)
- FL511.com provides travel information, traffic camera views and free personalized services, including customized travel routes and e-mail, text and phone call alerts.

- Voice-activated and touch-tone navigation available when calling 511.
- The 511 phone call and FL511.com website are available in English and Spanish.

[www.dot.state.fl.us](http://www.dot.state.fl.us)

*Consistent, Predictable, Repeatable*